

# What Is Ainstein?

## Six AI-Enhanced FinTechs In One Platform



### Portfolio Management

Cubes – Conflict-Free, Risk Aware, Democratic and Trusted



### Research Tech

Transparent Risk Tools for Stock Exchanges, ETF Issuers and Investors



### Insurance Tech

Risk Eligibility, Identification, Analysis and Pricing



### Board Governance Tech

Connecting Risk Insights, Compliance and Control



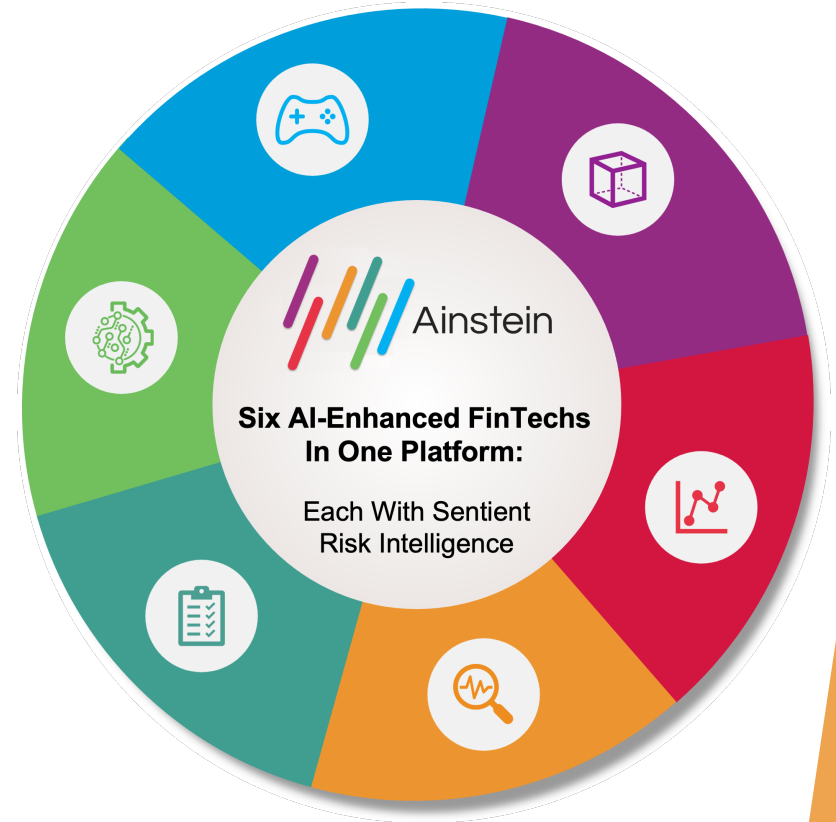
### ESG Tech

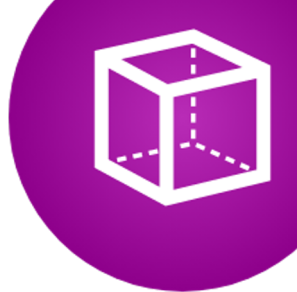
Sustainability Enablement



### Ainstein Tool - Kit

Cubes for Gaming, Telcos, FinTechs and More





# Who Does Ainstein Help?

## FinTech One

## Portfolio Management

*Serving Asset Owners, Banks and Brokerage firms plus Counterparties and Regulators*

### For Investors - Ainstein Portfolio Early Warning System

**Investment portfolios face threats from a variety of sources but they cannot be defended if the early warnings are missed.**

- Ainstein is the “Radar” that detects incoming threats, so you are the first to know, not the last
- Investments show signs of failure before the market value is affected and watchful and smart institutions recognize and act on them
- These signs of failure predict decline in value and volatility that can be avoided when you know specifically which related investment(s) are affected
- Protection depends on speed and intuition
- Ainstein brings the speed of technology and the intuition of artificial intelligence to make you among the first to know and not the last to react
- Ainstein can be used to protect your 401(k), corporate assets, pension plan, client assets and any other portfolio of securities



# Who Does Einstein Help?

## FinTech Two

### Research Solutions

*Investors, Boards, Stock Exchanges*

Ainstein is reinventing Advice as a service and providing Research live-tracking 35,000 global public companies.

Ainstein visualizations and interactive dashboards show Hidden Patterns people cannot see in spreadsheets.

- Ainstein Company, Industry and ETF Research Reports *“Write Themselves”* in sync with Global Markets.
- Ainstein provides both real-time and anticipatory insights – Inclusive – for full context.

*Every Company / Industry / Sector / Country / Index / ETF / UCITS / Fund / Stock Exchange.*

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With Ainstein, *“Visualizations inform Recommendations”*

Customize “Your Ainstein” in multiple dimensions to:

- Add Alpha and simplify Compliance
- Gain a new edge by improving Risk perception and Team collaboration around Risk
- Fundamentally improve operations and leverage the payroll by empowering Teams with Ainstein
- Gain productivity and performance benefits
- Truncate Risk exposures with Ainstein’s Ambient “Always On” Risk Detection



# Who Does Einstein Help?

## FinTech Three

### Insurance

*Transforming Underwriting, Actuarial and Claims*

#### Underwriting

- Enhanced risk transparency for improved eligibility, analysis, selection, and portfolio management
- Greater multi-layered analytics—from down at a granular policy-clause level, up to an holistic account level

#### Actuarial and Claims

- Added inputs for Actuarially improved modeling, better pricing structures, and dynamic risk tolerance definitions
- Faster interpretation of loss allocation for Claims across relevant wordings and policies

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#### *With Einstein*

1. *Accelerate your digital adoption*
2. *Improve your capability to draw insights from information*
3. *Uncover untapped profitability in business you have AND business you've lost*
4. *Create further audit & compliance records for performance improvement*



# Who Does Ainstein Help?

## FinTech Four

### Board Governance

*Ainstein Cloud-Native Risk Analytics*

- Serving Boards of Directors, C-Suite Executives, Insurance, and Advisors. (Law firms, Accountants, Consultants)
- Via NACD, NIRI, Corporate Secretary organizations, ABA, D&O Insurance and the Big 4.

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## Ainstein Provides Trusted Advice Made By A “Facts-First” Recommendation Engine

- Ainstein technology auto-steers scale level decisions toward the better choices
- Ainstein visualizations help people to literally “See Risk” by revealing the non-linear, evasive and otherwise hidden patterns that Ainstein identifies by continually learning and intelligently synthesizing a massive integrated underlying data layer
- With this new level of comprehension and at-a-glance insights, decision makers can more reliably and consistently see opportunity and avoid ill-advised high-risk choices



# Who Does Ainstein Help?

FinTech Five

ESG

## ESG has become problematic for many

- ESG cannot be applied in a Vacuum – and serves best in context with other Risk & Performance Metrics

## Ainstein Brings Solutions

- In Finance
  - In Governance
  - In Compliance
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- Ainstein Company-Level Research includes ESG Ratings and shows relative merits and risks for each Company and Industry vs. peers, automating the analytics and benchmarking, at scale
  - Ainstein Portfolio Tracker includes ESG Ratings side-by-side with conventional analytics for the complete picture and ease-of-use
  - Ainstein provides ESG analytics at the Fund and ETF level, as the EU has mandated



# Who Does Einstein Help?

## FinTech Six

### Ainstein Tool-Kit – Cubes for Gaming, Telcos, FinTechs & More

*Supporting Partner Applications – Multiple Use Cases*

1) Gaming – Ainstein is Co-Developing an Immersive Stock Exchange Game with Microsoft Minecraft.  
*This new Game can integrate with “Real Life 4 Kids” – already a part of school curriculums.*

*Per Microsoft –*

- *“Ainstein has built a stock portfolio Cube with live data in Azure which they want to represent in Minecraft and make available for schools and students*
- *Imagine a digital field trip to a Stock Exchange where students enter and are met with a live representation of the Cube above*
- *As they’re flying around it, they can view the different graphs that are lining up in the 2D perspectives”*

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2) Cubes & Ainstein SMART Portfolios – for Telcos, FinTechs & More

- Providing adjacent services complimentary to Banking, Debit Cards and the like
- Adding Investing functionality to the API layer



AINSTEIN AI –  
SENTIENT RISK & ALPHA INTELLIGENCE PLATFORM

*Six AI-Enhanced FinTechs In One Platform*